

Team Building

Objective

With this lesson we aim to teach you how to build a successful startup team

1. The startups will learn how to choose your co-founders.
2. They will learn how to keep them interested for, at least, 24 hours.
3. The founder will develop leadership skills.
4. The startups will learn how to become more team oriented.

Materials

The basic materials are:

- Colourful stickers in three colours.
- Pen and paper.
- A whiteboard.
- Projector and computer.

Procedures

1. As the startups enter the room, ask them to register, giving their names and emails for the course.
2. Then provide them with a sticker to write their name. The stickers will be divided in three colours. For example, red for the technical startups, blue for the business oriented ones, and yellow for all other.
3. The organiser should explain in the beginning the purpose of the course and allow for questions.
4. Then, the startups who have an idea should pitch it for two minutes. Powerpoint presentations should be discouraged. The organiser should allow up to 2 questions per startup. And she/ he should make a note of the idea and person who pitched it on the whiteboard.
5. Once all startups finish, voting should start. Every startup and mentor has the right to vote for as many ideas as they want. The number of votes is noted by the name of the startup on the blackboard. The most voted for ideas will be pursued over the weekend.
6. You can form as many or as few teams you want. There should be between 2 to 5 people in this team, ideally.
7. Allow for the startups to circulate to form their teams. The leaders will have the opportunity to explain the viability of their idea to their peers. They should try to 'get' the best co-founders for their future business. This is truly a leadership exercise. The founders should inspire with their words (and later with their actions) the rest of the team members.

8. The founders will be judged according to their ability to find the best team members, and keep them, for the duration of the course.
9. It would be advisable, after the teams are formed, to go out for drinks in order to bond.